

# Online Career and Impact Workshops for Researchers



**Dr Naomi Tyrrell**

[www.researchyourway.com](http://www.researchyourway.com)



## **Dr Naomi Tyrrell**

Director of *Research Your Way Ltd* and an International Coach Federation Accredited Career and Impact Coach.

Having spent two decades moving up the academic ladder, I realised that I wanted to use my skills and knowledge in a different way.

I left academia in 2019 (for the second time!) and now run a successful Consultancy providing research, evaluation, training and coaching services to charities, social purpose organisations and universities.

During my time in academia, I published 40+ papers and chapters, plus three books (and if you're interested, my H-index is 13 in Scopus and 21 in Google Scholar).



**Research Your Way**

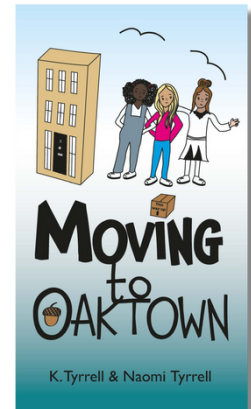
If you have any queries, or would like to discuss developing a bespoke career and/or impact programme for your researchers, please get in touch with me for a chat.

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I founded **Alt Ac Careers** in 2020, a Career Support Group for 3k+ researchers. I'm a member of the International Coaching Federation, Consultants for Good and FutureDotNow.



I fulfilled my dream of publishing two best-selling children's books, which drew upon both my passion for impact and extensive research of child migration, and an ebook for parents. My books and parental coaching services have been featured in The Sunday Telegraph, The Times and The BBC.



**I have created a series of specialist online career development workshops for researchers. All of the workshops are designed to equip researchers with up-to-the-minute knowledge to strengthen their careers and maximise their impact!**

# HOW TO USE AI AS A RESEARCHER: A BEGINNER'S GUIDE

This 2 hour workshop is for you if you want to use AI to streamline your research processes and save time but you're not sure how to! It is a workshop for AI beginners not AI experts.

We will explore a range of AI tools, including the new 'deep research' options. We will explore how they work, discuss how you can optimise them for research tasks, how you can understand AI outputs, and the ethical implications.

The pace of AI change is fast but the focus in many universities has been on undergraduate teaching and learning, leaving many researchers behind the curve. You can rectify this with this comprehensive workshop for beginners.

## HOW TO BUILD YOUR OWN AI RESEARCH TOOL

How amazing would it be to have the equivalent of a team of research assistants helping you with literature searches, literature reviews, data analysis and academic writing? If that sounds useful, this is the 2 hour workshop for you!

In this workshop we will explore how to build your own AI research tools and then build them together! You don't need any expert AI knowledge or coding skills, just a basic familiarity with ChatGPT (which you can get from the workshop for beginners!).

# HOW TO TRANSITION OUT OF ACADEMIA WELL

A 2 hour online workshop which focuses on mindset, research skills, networking, AI career tools and alt-ac employment opportunities. I debunk myths about alt-ac careers and discuss a lot of innovative information about how to navigate the alt-ac career marketplace. I give top tips from my own experience of transitioning out twice (in 2005 and again in 2019) and highlight others' successful experiences. I explain why, contrary to popular belief, the first step in transitioning out of academia is not applying for non-academic jobs! Don't worry, it's not just me talking at you! We do two reflection exercises and a goal setting exercise before a Q&A session at the end.

## HOW TO USE LINKEDIN AS A RESEARCHER

A 1 hour workshop in which we explore the power of LinkedIn for researchers. Learn how to create and craft your profile. Learn how to network on LinkedIn by building relationships. See the difference LinkedIn can make your academic and alternative-to-academic career development.

If people have told you LinkedIn is irrelevant as a researcher and/or a waste of time, this workshop will show you why every researcher should harness the power of this particular social media platform. Does having people reach out to you with offers of research collaboration and/or employment sound good? Then this workshop is for you!

# **HOW TO DEVELOP 'REAL WORLD' IMPACT WITH ACADEMIC RESEARCH**

A 2 hour online workshop that explores how you can ensure your academic research has a positive impact beyond academia. I discuss the stages involved in developing a real-world impact strategy, starting with knowledge exchange and leading onto measurable societal benefits.

Using practical examples from a range of social science, arts and humanities projects that I have led, I show you how to focus and build your network so that your strategy achieves maximum impact! I highlight the skills needed for navigating research cultures within and beyond academia, exploring what is similar and what is different, and why these differences matter. By the end of the session, you will be confident in creating an impact plan for your research project and be clear on how to build your alt-ac network.

## **ALT-AC CAREERS: WHAT PHD SUPERVISORS AND ECR LINE MANAGERS NEED TO KNOW**

A 1 hour workshop which explains what you need to know about alt-ac careers as a supervisor or line manager of PGRs and/or ECRs. I know you're busy and maybe the last thing you want to consider is how to give alt-ac career advice to anyone! However, with an estimated 75% of people with PhDs working outside of academia (not to mention the precarity of the academic sector) it is really helpful for PhD students and ECRs to be able to access advice from the academics they interact with on a frequent basis.

## PRICING

Two-hour online workshop: **£575**

One-hour online workshop: **£300**

Additional 1 to 1, 1 hour ICF Accredited Coaching: **£250**

## TERMS

Each workshop is limited to 20 people. This is because they are interactive, with time for feedback and questions. You are able to choose either Zoom or Teams as the online platform for delivery, and you are responsible for advertising and taking bookings for the workshop in your institution, please.

Research Your Way Ltd holds Professional Indemnity and Public Liability Insurance. We are registered with the ICO and I have clear Enhanced DBS.

If you need to postpone a workshop, we will work with you to arrange a new date and time. Workshops that are cancelled within 14 days will incur a charge of 50% of the workshop price. Workshops that are cancelled within 7 days of the booked date will incur a charge of 100% of the workshop price. Invoices are payable in advance. Payment is via BACS transfer. All invoices must be paid within 30 days of the invoice date.

Trusted by:



South West Doctoral Training Partnership

Naomi has been interviewed for:

